

# WHIDBEY LIFE m a g a z i n e

## Print Advertising Price List

Online: <http://www.whidbeylifemagazine.org/advertise-in-print/>

**AD DEADLINE for Issue #12: AUGUST 30, 2019**

**PLEASE NOTE: PAYMENT IS DUE WITH ORDER**

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AD SIZE	DIMENSIONS	CAMERA READY	FULL SERVICE***
Back Cover*	7.5"w x 9.875"h.	\$1540	wait list . . . . \$2050
Inside Front*	7.5"w x 9.875"h.	\$1210	wait list . . . . \$1650
Inside Back*	7.5"w x 9.875"h.	\$1210	wait list . . . . \$1650
Full Page *	7.5"w x 9.875"h.	\$900	. . . . . \$1250
2/3 Page	4.916"w x 9.875"h**	\$650	. . . . . \$995
1/2 Page	7.5"w x 4.875"h.	\$500	. . . . . \$850
1/3 Page Square	4.916"w x 4.875"h	\$350	. . . . . \$695
1/3 Page Vertical	2.333"w x 9.875"h	\$350	. . . . . \$695
1/3 Page Horizontal	7.5"w x 3.166"h.	\$350	. . . . . \$695
1/5 Page	4.916"w x 3.166"h**	\$300	. . . . . \$560
1/6 Page	2.333"w x 4.875"h**	\$275	. . . . . \$540
1/9 Page	2.333"w x 3.166h**.	\$150	. . . . . \$325

\*Full bleed may be possible, please contact WLM for more details.

\*\* Some graphics programs may not support these exact dimensions, the closest substitution is acceptable.

\*\*\*Full Service includes ad space and design services. Advertiser provides: logos (vector eps preferred), photos at 300 dpi, and all written content. Advertiser accepts responsibility for proofing all text. Full service pricing includes 1 revision round; any additional revisions will be charged at the \$85/hr rate.

Our goal is for all advertisements to be effective and attractive in keeping with the quality of the magazine.

For minor advertisement changes, revisions will be charged at the \$85/hr rate.

Please include borders in your ad file. If no border is included, one may be added at the publisher's discretion.

Camera-ready art: 300 dpi, CMYK, correct dimensions. PDF files are acceptable.

Ad placement is at the discretion of WLM for all ads other than those negotiated and specified in advance.