

WHIDBEY LIFE m a g a z i n e

Print Advertising Price List

Online: WhidbeyLifeMagazine.org/advertise-in-print

**AD DEADLINE for Issue #16: (available at retailers and lodgings 6/1)
Monday, May 2, 2022**

Contact: *Dianna MacLeod* cell: 206.778.8406 email: dianna@whidbeylifemagazine.org

AD SIZE	DIMENSIONS	CAMERA READY	FULL SERVICE**
Back Cover (bleed)	8.75”w x 11.25”h	\$1,600	\$1,650
Inside Front (bleed)	8.625”w x 11.25”h	\$1,300 wait list	\$1,350
Inside Back*	7.4978”w x 9.938”h.	\$1,300 wait list	\$1,350
Full Page*	7.4978”w x 9.938”h.	\$990	\$1,040
2/3 Page	4.916”w x 9.938”h	\$700	\$725
1/2 Page	7.5”w x 4.875”h.	\$575	\$600
1/3 Page Square.	4.9167”w x 4.9167”h	\$400	\$425
1/3 Page Vertical	2.333”w x 9.938”h	\$400	\$425
1/3 Page Horizontal.	7.5”w x 3.166”h.	\$400	\$425
1/5 Page	4.916”w x 3.166”h.	\$345	\$370
1/6 Page	2.333”w x 4.9167”h	\$315	\$340
1/9 Page	2.333”w x 3.166h.	\$165	\$190

* Full bleed may be possible, please contact WLM for more details.

** Full Service requires advertiser to provide: all logos and photos at 300 dpi and suggested layout and text in a Word doc. Advertiser accepts responsibility for proofing all text. Full service pricing based on one revision including text change; any revisions after that will be charged at an hourly rate. Our goal is for all advertisements to be effective and attractive in keeping with the quality of the magazine.

Ad placement is at the discretion of WLM for all ads other than those negotiated and specified in advance. Please include borders in your ad file. If no border is included, one may be added at the publisher’s discretion.

Camera-ready art: 300 dpi, CMYK, correct dimensions, PDF files are preferred, JPG files are acceptable.
SPOT COLORS ARE NOT ALLOWED; charges for changes will be incurred if Spot Colors are used.